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International Business Management (IBGC)

Ontario College Graduate Certificate | 3 semesters | Barrydowne

If you're interested in pursuing a career in global business management, or upgrading your current skills, this one-year post-diploma graduate certificate program will enable you to gain specialized global business knowledge & skills required to effectively manage the aspects of global business activities for an organization.

Students will be taught courses in global financial management, global marketing management, global legal issues, global market research, developing a global business plan, global supply chain management, in addition to courses in managing across cultures and professional development to further prepare you for the global workforce.

Students will conclude the program by further gaining hands-on experience by participating in a work placement, a capstone project with an industry partner, or through an international immersion opportunity.

Upon graduation, you may complete further courses to pursue additional certification towards a Forum for International Trade Training (FITT) designation as a Certified International Trade Professional (CITP).

Program Highlights

- 1 year – 3 semesters
- 8-week unpaid work placement gives you practical experience
- Helps position you for international career opportunities within public and private organizations
- Courses cover all key areas of global management

Fieldwork/Placement

The final semester consists of a choice of:

- An 8-week unpaid work placement;
- A capstone Project; or
- An international immersion opportunity

Part-time Pathway

Students may choose a pathway to complete this program while studying part-time. For more information on the part-time pathway see the Program Delivery tab.

Quick Links

[How to Apply](#)

[Business and Information Technology](#)

Admission Requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and preparedness for the program (any and all post-secondary transcripts must still be submitted).

APPLY NOW!

Program Delivery

2021-2022

This program consists of two 14-week semesters. The program is delivered in the following terms:

Fall Term

November Start

1. **SEMESTER 1** Nov - Feb

2021-2022

2. **SEMESTER 2** Mar - Jun

2022

3. **SEMESTER 3** July - Oct 2023

Applicants wishing to start in November and study full-time will apply to IBG2 for Nov 2021 at OCAS. Those wishing to start in November and study part-time will apply to IBG3 for Nov 2021.

Winter Term

January Start

1. **SEMESTER 1** Jan - Apr

2022

2. **SEMESTER 2** May - Aug

2022

3. **SEMESTER 3** Sep - Dec 2022

Applicants wishing to start in January and study full-time will apply to IBGC for Jan 2022 at OCAS. Those wishing to start in January and study part-time will apply to IBPT for Jan 2022.

March Start

1. **SEMESTER 1** Mar - Jun
2022
2. **SEMESTER 2** July - Oct
2022
3. **SEMESTER 3** Nov - Feb 2022-2023

Applicants wishing to start in March and study full-time will apply to IBG2 for Mar 2022 at OCAS. Those wishing to start in March and study part-time will apply to IBG3 for Mar 2022.

Spring Term

May Start

1. **SEMESTER 1** May - Aug
2022
2. **SEMESTER 2** Sep - Dec
2022
3. **SEMESTER 3** Jan - Apr 2023

Applicants wishing to start in May and study full-time will apply to IBGC for May 2022 at OCAS. Those wishing to start in May and study part-time will apply to IBPT for May 2022.

July Start

1. **SEMESTER 1** Jul - Oct
2022
2. **SEMESTER 2** Nov - Feb
2022-2023
3. **SEMESTER 3** Mar - Jun 2023

Applicants wishing to start in July and study full-time will apply to IBG2 for Jul 2022 at OCAS. Those wishing to start in July and study part-time will apply to IBG3 for Jul 2022.

2022-2023

This program consists of two 14-week semesters. The program is delivered in the following terms:

Fall Term

September Start

1. **SEMESTER 1** Sep - Dec
2022
2. **SEMESTER 2** Jan - Apr
2023
3. **SEMESTER 3** May - Aug 2023

Applicants wishing to start in September and study full-time will apply to IBGC for Sep 2022 at OCAS. Those wishing to start in September and study part-time will apply to IBPT for Sep 2022.

November Start

1. **SEMESTER 1** Nov - Feb
2022-2023
2. **SEMESTER 2** Mar - Jun
2023
3. **SEMESTER 3** July - Oct 2023

Applicants wishing to start in November and study full-time will apply to IBG2 for Nov 2022 at OCAS. Those wishing to start in November and study part-time will apply to IBG3 for Nov 2022.

Winter Term

January Start

1. **SEMESTER 1** Jan - Apr
2023
2. **SEMESTER 2** May - Aug
2023
3. **SEMESTER 3** Sep - Dec 2023

Applicants wishing to start in January and study full-time will apply to IBGC for Jan 2023 at OCAS. Those wishing to start in January and study part-time will apply to IBPT for Jan 2023.

March Start

1. **SEMESTER 1** Mar - Jun
2023
2. **SEMESTER 2** July - Oct
2023
3. **SEMESTER 3** Nov - Feb 2023-2024

Applicants wishing to start in March and study full-time will apply to IBG2 for Mar 2023 at OCAS. Those wishing to start in March and study part-time will apply to IBG3 for Mar 2023.

Spring Term

May Start

1. **SEMESTER 1** May - Aug
2023
2. **SEMESTER 2** Sep - Dec
2023
3. **SEMESTER 3** Jan - Apr 2024

Applicants wishing to start in May and study full-time will apply to IBGC for May 2023 at OCAS. Those wishing to start in May and study part-time will apply to IBPT for May 2023.

July Start

1. **SEMESTER 1** Jul - Oct
2023
2. **SEMESTER 2** Nov - Feb

2023-2024

3. **SEMESTER 3** Mar - Jun 2024

Applicants wishing to start in July and study full-time will apply to IBG2 for Jul 2023 at OCAS. Those wishing to start in July and study part-time will apply to IBG3 for Jul 2023.

Part-Time Delivery

Students opting to study part-time will be provided with a possible pathway to complete the program while remaining part-time. Timelines for completion will extend beyond those indicated above.

For specific term start/end dates and other key dates/deadlines, please see the [Academic Schedule](#) on our website.

Program of Study for September intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1	CREDITS
First 7-week block - SEP/OCT	
IBG 1005 Global Business Plan	4
IBG 1006 Global Business Strategy	3
IBG 1007 Global Market Reserach	4
Second 7-week block - NOV/DEC	
IBG 1009 Global Technology in Business	3
IBG 1004 Professional Development	3
IBG 1001 Global Marketing Management	4
Credits	21
SEMESTER 2	
First 7-week block - JAN/FEB	
IBG 1002 Global Business Ethics and CSR	3
IBG 1003 Managing Across Cultures	4
LAW 1005 Global Legal Issues	3
Second 7-week block - MAR/APR	
IBG 1008 Global Supply Chain Management	4
PRM 1000 Project Management	4
IBG 1000 Global Financial Management	3
Credits	21
SEMESTER 3	
First 7-week block - MAY/JUN	
One of the following Elective courses.	6
IBG 1010 Field Placement	
IBG 1011 Capstone Project	
IBG 1012 International Immersion	
Credits	6
Total Credits	48

Note:

Part-time students will be provided with a pathway to complete this program on a part-time basis.

Program of Study for November intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1		CREDITS
First 7-week block - NOV/DEC		
IBG 1009	Global Technology in Business	3
IBG 1004	Professional Development	3
IBG 1001	Global Marketing Management	4
Second 7-week block - JAN/FEB		
IBG 1002	Global Business Ethics and CSR	3
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
Credits		20
SEMESTER 2		
First 7-week block - MAR/APR		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
Second 7-week block - MAY/JUN		
IBG 1005	Global Business Plan	4
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Reserach	4
Credits		22
SEMESTER 3		
First 7-week block - JUL/AUG		
One of the following Elective courses.		6
IBG 1010	Field Placement	
IBG 1011	Capstone Project	
IBG 1012	International Immersion	
Credits		6
Total Credits		48

Note:

Part-time students will be provided with a pathway to complete this program on a part-time basis.

Program of Study for January intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1		CREDITS
First 7-week block - JAN/FEB		
IBG 1002	Global Business Ethics and CSR	3
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
Second 7-week block - MAR/APR		

IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
	Credits	21
SEMESTER 2		
First 7-week block - MAY/JUN		
IBG 1005	Global Business Plan	4
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Reserach	4
Second 7-week block - JUL/AUG		
IBG 1009	Global Technology in Business	3
IBG 1004	Professional Development	3
IBG 1001	Global Marketing Management	4
	Credits	21
SEMESTER 3		
First 7-week block - SEP/OCT		
One of the following Elective courses.		6
IBG 1010	Field Placement	
IBG 1011	Capstone Project	
IBG 1012	International Immersion	
	Credits	6
	Total Credits	48

Note:

Part-time students will be provided with a pathway to complete this program on a part-time basis.

Program of Study for March intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1		CREDITS
First 7-week block - MAR/APR		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
Second 7-week block - MAY/JUN		
IBG 1005	Global Business Plan	4
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Reserach	4
	Credits	22
SEMESTER 2		
First 7-week block - JUL/AUG		
IBG 1009	Global Technology in Business	3
IBG 1004	Professional Development	3
IBG 1001	Global Marketing Management	4
Second 7-week block - SEP/OCT		

IBG 1002	Global Business Ethics and CSR	3
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
Credits		20
SEMESTER 3		
First 7-week block - NOV/DEC		
One of the following Elective courses.		6
IBG 1010	Field Placement	
IBG 1011	Capstone Project	
IBG 1012	International Immersion	
Credits		6
Total Credits		48

Note:

Part-time students will be provided with a pathway to complete this program on a part-time basis.

Program of Study for May intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1		CREDITS
First 7-week block - MAY/JUN		
IBG 1005	Global Business Plan	4
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Reserach	4
Second 7-week block - JUL/AUG		
IBG 1009	Global Technology in Business	3
IBG 1004	Professional Development	3
IBG 1001	Global Marketing Management	4
Credits		21
SEMESTER 2		
First 7-week block - SEP/OCT		
IBG 1002	Global Business Ethics and CSR	3
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
Second 7-week block - NOV/DEC		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
Credits		21
SEMESTER 3		
First 7-week block - JAN/FEB		
One of the following Elective courses.		6
IBG 1010	Field Placement	
IBG 1011	Capstone Project	
IBG 1012	International Immersion	

Credits	6
Total Credits	48

Note:

Part-time students will be provided with a pathway to complete this program on a part-time basis.

Program of Study for July intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

SEMESTER 1	CREDITS
First 7-week block - JUL/AUG	
<u>IBG 1009</u> Global Technology in Business	3
<u>IBG 1004</u> Professional Development	3
<u>IBG 1001</u> Global Marketing Management	4
Second 7-week block - SEP/OCT	
<u>IBG 1002</u> Global Business Ethics and CSR	3
<u>IBG 1003</u> Managing Across Cultures	4
<u>LAW 1005</u> Global Legal Issues	3
Credits	20
SEMESTER 2	
First 7-week block - NOV/DEC	
<u>IBG 1008</u> Global Supply Chain Management	4
<u>PRM 1000</u> Project Management	4
<u>IBG 1000</u> Global Financial Management	3
Second 7-week block - JAN/FEB	
<u>IBG 1005</u> Global Business Plan	4
<u>IBG 1006</u> Global Business Strategy	3
<u>IBG 1007</u> Global Market Reserach	4
Credits	22
SEMESTER 3	
First 7-week block - MAR/APR	
One of the following Elective courses.	6
<u>IBG 1010</u> Field Placement	
<u>IBG 1011</u> Capstone Project	
<u>IBG 1012</u> International Immersion	
Credits	6
Total Credits	48

Note:

The above courses are delivered in a condensed format in two 7-week blocks per semester. Part-time students will be provided with a pathway to complete this program on a part-time basis.

Fees

Tuition and Ancillary Fees

Please see our [fees page](#) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students.

Books & Supplies

The cost of books and supplies for Year 1 is approximately \$1,200. This is the best information available at the time of publishing to the website and is subject to change.

Graduate Options

Employment Opportunities

Employment opportunities for graduates may be found in a wide range of private and public international business environments in areas that include:

- Exporting and importing
- Distribution and logistics
- International trade development
- International research
- International sales and marketing
- International finance administration

College/University Degree Opportunities

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to [College/University Agreements](#) for further information.

Please note: Cambrian College strives to ensure the accuracy of the information on this website. Please note that the academic curriculum is continually reviewed and revised to ensure that Cambrian's programs and courses remain relevant. The College reserves the right to cancel or make changes to any course or program, fee, procedure, or campus location at any time.